

07 NCAC 11 .0102 ADVERTISING STRUCTURE

Means any rigid, semi-rigid or portable material with or without any advertising displayed thereon, situated upon or attached to real property outdoors, primarily or principally for the purpose of furnishing a background or base or support upon which an advertisement may be posted or displayed.

History Note: *Authority 1981 S.L., c. 1194, s. 1(1)(a);*
 Eff. February 1, 1987.